

LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMMERCIAL INC.
Printed in U.S.A.

Ad No. FSI-106 - (FLAVOR SAVER) - Req. No. M2094B - Page, 4/C Bleed - (8 x 10 13/16 inches)
FSI, 1991

Flavor Saver.

Unexpected Flavor in an ultra low tar.



SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

© Philip Morris Inc. 1991

Ultra Lights: 5 mg "tar," 0.5 mg nicotine—100's Box, 8 mg "tar," 0.6 mg nicotine—Kings, 10 mg "tar," 0.8 mg nicotine—100's Box, 10 mg "tar," 0.8 mg nicotine—Kings. "tar," 0.6 mg nicotine are per cigarette by FTC method.

Special Offer
on one of
America's Leading
Ultra Lights

\$2 off a carton
of any style MenthorMent Ultra Lights.

Please fill in the following information:

Name _____ Age _____

Address _____

City _____ State _____ Zip _____

Phone _____

Occupation _____

Signature _____

Expiry Date: _____

Manufacturer's Coupon: _____

Expiry Date: _____

Expiry Date: _____

Expiry Date: _____

Expiry Date: _____

Expiry Date: _____

Expiry Date: _____

Expiry Date: _____

Expiry Date: _____

Expiry Date: _____

Expiry Date: _____

Expiry Date: _____

Expiry Date: _____

Expiry Date: _____

Expiry Date: _____

Expiry Date: _____



© Philip Morris Inc. 1991

2061192533